

**Department of Administrative Sciences and
 Techniques and Skills Engineering
 COORDINATOR OF THE PROGRAM
 PR. AOULA Es-Saadia
 E-MAIL : aoula@enset-media.ac.ma**



**CAREER OPPORTUNITIES
 AND INTEGRATION**

- Ministries : Human Resources Departments (Training Manager)
- National Centre for Educational Innovation and Experimentation
- Companies: Human Resources Departments (Training Manager) or other departments
- Consulting and training firms
- Regional academies of the ministry of Education
- Public/private universities (in charge of the teaching department)
- Other universities

OBJECTIVES OF THE PROGRAM

- Manage and supervise projects involving the design of digital training systems
- Training systems engineering approaches (training engineering, pedagogical engineering and skills engineering)
- Carry out organisational diagnosis and educational audit (procedures manual, compliance reference systems, development and optimisation reference systems).

To achieve these objectives, the training course will focus on the following areas:

- IT and artificial intelligence ;
- Training engineering, pedagogy and skills;
- Management and administration ;
- Employability development.

SKILLS ACQUIRED ON COMPLETION OF THE PROGRAM

- Integrating ICT into teaching and training
- Evaluating and capitalising on what learned, reorienting actions, systems or the digitisation policy.
- Design support projects incorporating ICT for students and adults with specific needs or difficulties.
- Design, set up and evaluate a conventional/digital training system.

This multi-faceted course will enhance the employability of graduates and their adaptability to new techniques and developments in the field.

ACCESS CONDITIONS :

Diplomas required :

- Bachelor on sciences and/or technology; Speciality: MATHEMATICS, COMPUTER SCIENCE
- Bachelor on training, scientific option